

Webinar Invitation

Innovative Approaches to Engaging Health Professionals and Students in Substance Use Screening and Brief Intervention.

Date: February 25th, 2015 at 3:00PM

How to register: <https://attendee.gotowebinar.com/register/2736738682018302209>

Effective screening and brief intervention for substance use hinges on practitioners' ability to engage patients and clients in a collaborative conversation that promotes trust and drives positive changes in health behavior. Building communication skills to better manage these conversations presents a significant challenge to those implementing screening, brief intervention and referral to treatment (**SBIRT**). Early exposure to substance use screening and brief intervention in their pre-professional training can prepare clinicians to help their patients in every day practice.

Join **Dr. Eric Goplerud**, and **Dr. Tracy McPherson**, NORC, BIG Initiative, to learn about challenges and best practices for conducting SBIRT, including integrating interactive simulations with virtual patients. **Ron Goldman**, Kognito Co-founder & CEO, will discuss the benefits of using virtual humans in the development and assessment of SBIRT competencies. This event will include a demo of At-Risk in Primary Care, a simulation used by several state departments of health to train nurses and primary care providers in SBIRT, as well as research findings analyzing its impact on skills, self-efficacy, and behavior.

Participants will also learn how to partner with NORC and Kognito on a new grant opportunity from the **Substance Abuse and Mental Health Services Agency** (SAMHSA) to develop and implement training programs to teach SBIRT to students in health professions. For more details, see: Screening, Brief Intervention, and Referral to Treatment (SBIRT) Health Professions Student Training Program (SBIRT – Student Training)

Who should attend this event?

Faculty and deans of nursing, social work, counseling, psychology, and medical schools; health professionals, researchers, addiction professionals, health plan administrators, criminal/juvenile justice professionals.