

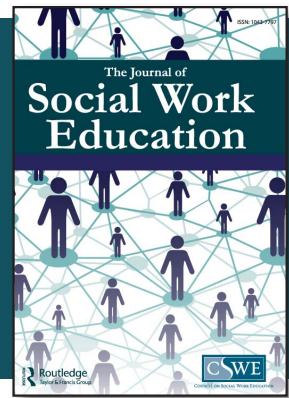
# 2014 ADVERTISING RATES AND DATA

## Journal of Social Work Education

Official Journal of the Council on Social Work Education – [www.cswe.org](http://www.cswe.org)

Print ISSN 1043-7797 • Online ISSN 2163-5811

Visit the Journal's web page at [www.tandfonline.com/USWE](http://www.tandfonline.com/USWE)



### REACH YOUR TARGET AUDIENCE

The *Journal of Social Work Education* is circulated to more than 3,500 Council on Social Work Education members, programs, and academic libraries. The *Journal* puts your advertising before the eyes of an interested audience of social work educators, social work students, aspiring social workers, and college and university administrations. Published continuously since 1964, the *Journal of Social Work Education* is a refereed, professional journal produced for social work educators, administrators, and practitioners. The *Journal* carries display advertising for social work programs, conferences, workshops, books, videos, faculty and practitioner vacancies, and other products and services relevant to social work education.

Routledge/Taylor & Francis produces and distributes the print issues of the *Journal of Social Work Education* and hosts the online content of *JSWE* on its web site. Routledge is proud to partner with the Council on Social Work Education and to maintain the high quality of the publication's content and presentation. *JSWE* publishes four issues per year. The Journal provides peer-reviewed content examining the trends, innovations, and problems relevant to social work education at the undergraduate, master's, and postgraduate levels.

**Publication Schedule:** Four times a year - January, April, July, October

**Details:** 208 pages per issue

**Circulation:** 3500

**Advertising Contact:** Veronica Sydnor, Email: [veronica.sydnor@taylorandfrancis.com](mailto:veronica.sydnor@taylorandfrancis.com), Tel: 215-606-4214



## 2014 ADVERTISING RATES & DEADLINES

### AD SIZES

Size	Inches	Millimeters
Full Page	6 x 9	152 x 229
Half Page Horizontal	6 x 4 ½	152 x 114
Half Page Vertical	3 X 9	76 x 229
Quarter Page	3 X 4 ½	76 x 114

Discounts: Agency (15%) • Trim Size: 7" x 10"  
Binding: Perfect bound • Press Type: Offset

### ADVERTISING RATES

Size	1 time	4 times*
Full Page Special Placement	\$1,150	\$2,700
Full Page	\$780	\$2,070
Half Page Horizontal	\$545	\$1,395
Half Page Vertical	\$545	\$1,395
Quarter Page	\$385	\$990

\*18% total discount. Rate applies to ads placed in four consecutive issues. Make checks payable to "Taylor & Francis" – or request an invoice.

### 2014 ADVERTISING DEADLINES

ISSUE	RESERVATIONS DUE	ARTWORK DUE	PUBLICATION DATE
January – Issue 50 (1) 2014	November 18, 2013	November 25, 2013	January 14, 2014
April – Issue 50 (2) 2014	February 17, 2014	February 24, 2014	April 15, 2014
July – Issue 50 (3) 2014	May 12, 2014	May 19, 2014	July 15, 2014
October – Issue 50 (4) 2014	August 18, 2014	August 25, 2014	October 14, 2014

**Artwork Specifications:** Submit adverts as 300 dpi print-optimized PDF files with fonts and images embedded. All adverts black and white, non-bleed unless otherwise noted. Black and white ads should be set as grayscale. Disable any Internet and e-mail hyperlinks. Color and Bleeds are not available. If necessary, contact us for technical clarification.

**Terms:** All adverts subject to publisher's approval. The Council on Social Work Education also reserves the right to refuse any advertisement. Each insertion order should clearly address advert space being reserved and billing information.

Please send all inquiries and advertisements for placement along with an insertion order to Veronica Sydnor, Journals Marketing Manager, Email: [Veronica.sydnor@taylorandfrancis.com](mailto:Veronica.sydnor@taylorandfrancis.com)

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