

APM Sponsorship Benefit Eligibility Grid

	\$10,000 >	\$5,000–\$9,999	\$2,000–\$4,999	\$1,000 - \$1,999	\$500 - \$999	<\$500
Announcement in monthly newsletter	X	X	X	X	X	X
Right of first refusal to sponsor the same event/product in the following year	X	X	X	X		
Social media recognition (Facebook, LinkedIn, and Twitter)	X	X	X	X	X	X
Website visibility with link and logo displayed	X	X	X			
Exhibit booth at APM	X	X	X			
Company name recognition in CSWE marketing materials	X	X				
Full-page color ad in the APM Final Program	X	X	X			
Two complimentary full conference registrations to APM	X	X	X			
Banner on CSWE website	X	X				
Display materials at other CSWE exhibits and events (e.g., Spring Governance)	X					
Full-page color ad in APM Preliminary and Final Programs	X					
Press release announcing the sponsorship	X					
Video screen recognition at the Opening General	X					

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Session and all plenaries at APM						
Listed on our donations list in the Annual Report	X	X	X	X	X	X