



White House Office of Public Engagement
welcomes



September 25, 2013

Office of Public Engagement 101

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Our Blog

whitehouse.gov/blog

Join President Obama in a National Day of Service

On January 21, 2013, our nation will celebrate Dr. Martin Luther King, Jr. Day (MLK Day), a national holiday during which we honor the legacy of the civil rights leader Dr. King through a day of service and volunteering.

This year, MLK Day commemorations will include a ceremony in which the President is asking all citizens to join in on Saturday, January 19. Earlier today, the White House announced that it will host a wide range of volunteering events across the country. Additionally, the Committee is encouraging citizens to continue to serve after MLK Day throughout 2013.



Jonathan Greenblatt

January 04, 2013
06:12 PM EST

Vice President Biden Meets with Groups to Discuss Violence Prevention



Colleen Curtis
January 10, 2013



Annette Nance-Holt with a photo of her son Blair who was killed riding the bus home from school, attends a meeting chaired by Vice President Joe Biden, with gun safety advocates and victims, to develop policy proposals as part of the Administration's response to the Newtown shootings and other tragedies, in the Cordell Hull Conference Room in the White House.

The Year in Review: Joining Forces to Hire American Heroes



Colleen Curtis
December 30, 2012
11:44 AM EST



WHITE HOUSE
2012
IN REVIEW

125,000+

We the People

whitehouse.gov/petitions

the WHITE HOUSE PRESIDENT BARACK OBAMA

☆☆☆☆ THE WHITE HOUSE WASHINGTON ☆☆☆☆

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WE *the* PEOPLE

YOUR VOICE IN OUR GOVERNMENT

Help make We the People even better. Share your feedback on how this new platform can improve.

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Giving all Americans a way to engage their government on the issues that matter to them.

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A Message from President Obama about Your Petition on Reducing Gun Violence

Combatting Online Piracy while Protecting an Open and Innovative Internet

Building a 21st Century Immigration System

Gun Violence

whitehouse.gov/issues/preventing-gun-violence



Now is the time
to do something
about gun violence.



Ladders of Opportunity

whitehouse.gov/issues/urban-and-economic-mobility

The screenshot shows the White House website page for 'Ladders of Opportunity'. The browser address bar displays 'http://www.whitehouse.gov/issues/urban-and-economic-mobility'. The page header includes the White House logo, navigation links for 'BLOG', 'PHOTOS & VIDEO', 'BRIEFING ROOM', 'ISSUES', 'the ADMINISTRATION', 'the WHITE HOUSE', and 'our GOVERNMENT', and a search bar. The main content area features a large image of President Obama shaking hands with a man, with a text overlay stating '7 MILLION AMERICANS' and 'In 2010 alone, the Recovery Act is estimated to have directly lifted 7 million Americans out of poverty, while reducing the severity of poverty for 32 million more.' To the left of the image is a quote from President Obama's Inaugural Address: 'We are true to our creed when a little girl born into the bleakest poverty knows that she has the same chance to succeed as anybody else, because she is an American; she is free, and she is equal, not just in the eyes of God but also in our own.' Below the quote is a 'Hide This' button. A navigation bar below the main content includes 'AT A GLANCE', 'CREATING ECONOMIC OPPORTUNITY', 'SPARKING COMMUNITY REVITALIZATION', and 'LATEST NEWS'. The page body contains a paragraph about the 'basic bargain in America' and a 'DOWNLOAD REPORTS' section with links to 'Creating Pathways to Opportunity', 'Promoting Responsible Fatherhood', 'Neighborhood Revitalization Initiative', and 'Federal Strategic Plan to Prevent and End Homelessness'. At the bottom, there are two image thumbnails: 'CREATING ECONOMIC OPPORTUNITY' showing President Obama with children, and 'COMMUNITY REVITALIZATION' showing a construction site.

Affordable Care Act healthcare.gov

The screenshot shows the homepage of healthcare.gov. At the top, there is a navigation bar with "HealthCare.gov" on the left, "Learn" and "Get Insurance" in the center, and "Español" on the right. Below this is a secondary navigation bar with "Individuals & Families", "Small Businesses", and "All Topics" with a dropdown arrow. A search bar is also present. The main content area features a large banner with a smiling woman's face. The text on the banner reads: "The Health Insurance Marketplace is coming soon". Below this, it says: "A new way to get affordable coverage launches October 1. Answer a few questions to learn if you qualify for lower costs." A prominent green button says "SEE YOUR OPTIONS »". To the right of the woman's face, a red banner says "PLAN & COST INFO COMING OCT 1". Below the banner is a section for "GET IMPORTANT NEWS & UPDATES" with a search bar and a "SIGN UP" button. Further down, there are three columns of links: "What is the Health Insurance Marketplace?", "How do I get help enrolling in the Marketplace?", and "What if I have job-based insurance?". At the bottom, there is a "Health Insurance Marketplace" logo, a countdown timer for "6 DAYS LEFT UNTIL OPEN ENROLLMENT", and a calendar showing "OCT 1 Open Enrollment Begins", "JAN 1 Coverage Begins", and "MAR 31 Open Enrollment Closes". The footer contains three sections: "HEALTH INSURANCE BLOG", "TOP CONTENT", and "CONNECT WITH US".

HealthCare.gov Learn Get Insurance Español

Individuals & Families Small Businesses All Topics

The Health Insurance Marketplace is coming soon

A new way to get affordable coverage launches October 1.
Answer a few questions to learn if you qualify for lower costs.

[SEE YOUR OPTIONS »](#)

PLAN & COST INFO COMING OCT 1

GET IMPORTANT NEWS & UPDATES [SIGN UP](#)

What is the Health Insurance Marketplace? How do I get help enrolling in the Marketplace? What if I have job-based insurance?

Health Insurance Marketplace

6 DAYS LEFT UNTIL OPEN ENROLLMENT

OCT 1 Open Enrollment Begins JAN 1 Coverage Begins MAR 31 Open Enrollment Closes

HEALTH INSURANCE BLOG TOP CONTENT CONNECT WITH US

Champions of Change

whitehouse.gov/champions

the WHITE HOUSE PRESIDENT BARACK OBAMA



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WINNING *the* FUTURE ACROSS AMERICA

The best ideas come from the American people. Everyone has a story to tell, everyone has a part to play.

All across the country, ordinary Americans are doing extraordinary things in their communities to out-innovate, out-educate, and out-build the rest of the world. Every week, we will invite these Champions of Change to the White House to share their ideas to win the future.



On Twitter



What is your question for President Obama? On Jan 30, the President answers in a special Google+ Hangout. Ask now: wh.gov/KY4

A YEAR AGO · ORIGINAL LINK · REPLY · RETWEET · FAVORITE



President Obama: "Only 1% of Americans may wear the uniform, but 100% of Americans need to be supporting you & your families" [#SaluteTroops](#)

5 MONTHS AGO · ORIGINAL LINK · REPLY · RETWEET · FAVORITE



"No woman's health should depend on who she is or where she works or how much money she makes" -President Obama ow.ly/9o26G

11 MONTHS AGO · ORIGINAL LINK · REPLY · RETWEET · FAVORITE



President Obama: "Helping more of our young people afford college should be at the forefront of America's agenda" [#DontDoubleMyRate](#)

9 MONTHS AGO · ORIGINAL LINK · REPLY · RETWEET · FAVORITE



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THE WHITE HOUSE · 11 MONTHS AGO · ORIGINAL LINK



Council on Social Work Education



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